

MOBILE APP

SPECIFICATION TEMPLATE



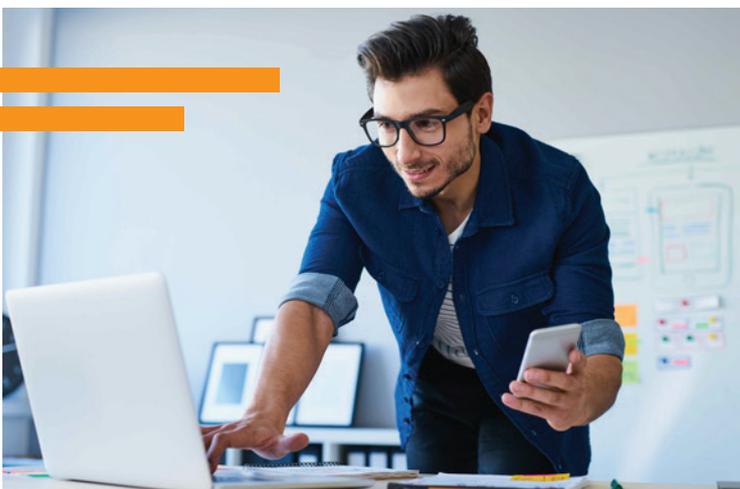


Where to begin when building a mobile app? Certainly, the first step involves identifying an app development company that deliver your requirements aptly within budget.

However, creating an app does not shrink into the development process alone. Documentation like a mobile app specification is a key step prior to starting off the process. Essentially, a mobile app specification sets in motion the app development process from scratch. It lays down the guidelines, requirements, and functions that the app owner wants in their app.



On the other side, the developers take a fair note of each of these requirements closely. They then allocate the required time, outlines the development cycle, bring in the necessary technology stack, and draws up a quote to roll out the finished app once the production stage is passed.





WHY DRAFT A MOBILE APP SPECIFICATION?

Drafting a mobile app specification document stands as the foundation of app development. Basically, a mobile app specification outlines the scope of the app and its key functionalities. Once drafted, this specification document is then handed over to the development team for assessing your requirements and begin working on the app based on the contract.

Having a well prepared mobile app specification document brings more clarity across all levels of the development process. In the end, a perfectly written specification template keeps you and the developers on the same page, ensuring the app turns out exactly as you envisioned.

KEY ELEMENTS OF A MOBILE APP SPECIFICATION

USER STORY OR TEXT NARRATIVE



Core Ideas and Scope of the App



Target Customers



Revenue Model

TECHNICAL SPECIFICATIONS



Compatible Mobile Platforms



Native, Hybrid or Cross Platform



Technology Stack



Service Documentation



Support

FUNCTIONAL REQUIREMENTS



Login Screen



Push Notifications



Third-party Integrations



Payment Gateway Integration



Geolocation



Social Media Profiles

MOCKUPS AND WIREFRAMES



UI/UX



Interface Implementation



Visual Design

PROJECT TIMELINE, BUDGET AND ACCEPTANCE CRITERIA

MOBILE APP SPECIFICATION TEMPLATE

Please refer our blog to help you fill in this document

◆ **Your Info:** (Please include your name, email address and contact number)

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◆ **Background:** (Tell us a bit about you/your business)

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◆ **Target Users:** (Who is your app aimed at? It's good to get specific here)

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◆ **Goal:** (What problems are you trying to solve with your app? What goals are you trying to achieve?)

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◆ **Function:** (What do you want your mobile app to do?)

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◆ **Platform:** Which devices would you like your app to work on? Which all OS versions should it offer support?

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MOBILE APP SPECIFICATION TEMPLATE

◆ **Budget:** (Do you have a set budget for this project?)

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◆ **Timelines:** (When does the app need to be completed? Include any key dates we should know about...)

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◆ **Features and Functionality:** (What features would you like your app to have? Think about all the things you can do on your phone (take pictures, find your location, scan barcodes, etc.) does your app use any of these?
Please list them below -
Does your app link with any API's? If so, please list which API's. If you're not sure what an API is, just leave this blank)

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◆ **Graphic Design:** (Will you be providing your own graphic design like mockups or wireframes or would you like us to do it? Please send us your brand guidelines...
Extra Information: If there is anything else you would like to add, please do so...)

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** Have any questions regarding your mobile app project? Get in touch with our consultants today.*



WHAT NEXT?

Send your completed app specification form to info@fingent.com and get a quote from us.



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