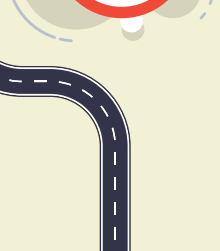


# IT OUTSOURCING : THE RECIPE FOR SUCCESSFUL ENTERPRISE TRANSFORMATION

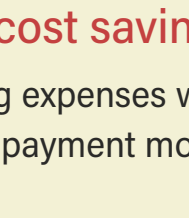


## Top 10 Reasons To Outsource Software Development



### #1. Shorten time-to-market

Rapid product delivery with collaborative, agile software development



### #2. Enormous cost savings

Cut unwanted operating expenses with the on-demand payment model



### #3. Access to top-tier IT talent

Hire top-notch IT professionals with specialized skills, at reasonable rates



### #4. Trusted transformation partner

Enable digital transformation with a reliable and strategic technology partner



### #5. Innovative technology trends Drive

Drive business growth with cutting-edge technology solutions



### #6. Customer experience

Build great experiences with improved performance quality and service delivery



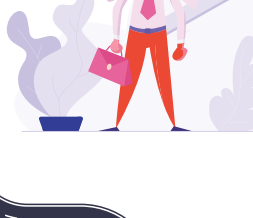
### #7. Flexibility

Scale up or down the team based on your development needs



### #8. Mitigate risks

Proven project management processes and monitoring tools reduce development risks



### #9. Improve competency

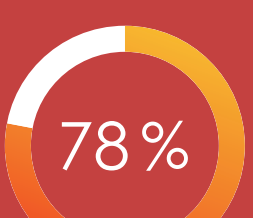
Develop new capabilities, address the talent shortage, and meet soaring demands



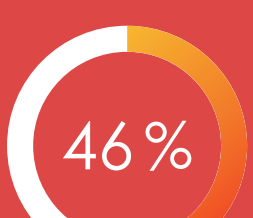
### #10. Focus on core business activities

Improved focus on brand building, R&D, and value-driven customer services

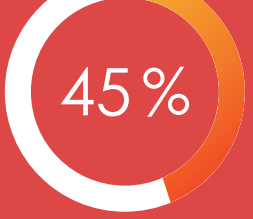
## How Do Companies Perceive Software Development Outsourcing?



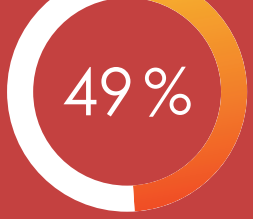
78% are highly confident about their outsourcing partners



46% say outsourcing helps them tap world-class IT talent



45% say their outsourced projects help save money



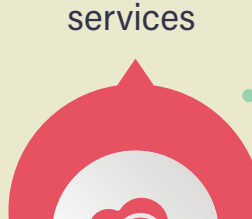
49% are able to focus on core business by saving time

## How Do Companies Perceive Software Development Outsourcing?

Demand for skilled software engineers and IT specialists



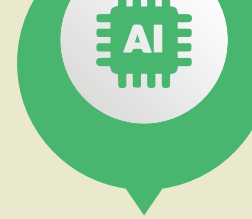
Adoption of cloud-based software services



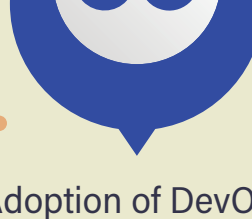
The popularity of remote work culture



Advancement of AI, ML, AR, VR, RPA, and cognitive technologies



Adoption of DevOps and agile software development practices



Increased focus on cybersecurity and GDPR compliance



## Why Fingent Can Be Your ideal Software Outsourcing Partner

Decades of engineering experience



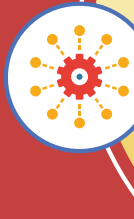
Well-honed project management approach



Experienced & certified IT professionals



Latest development frameworks



Unique solutions for multiple industries



Partnerships with leading tech platforms



Lower development cycle



Source :

- <https://fortunly.com/statistics/outsourcing-statistics/>
- <https://www.fingent.com/blog/the-power-of-tech-partnership-how-partnering-with-a-technology-company-can-elevate-your-business/>
- <https://www.fingent.com/blog/why-software-development-outsourcing-is-a-smart-move-now/>
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